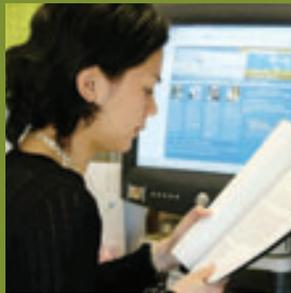




# *Connect* Oregon



MOVING GOODS  
MOVING PEOPLE  
MOVING THE ECONOMY

by improving the connection between  
air, rail, marine and transit infrastructure.



## TRANSPORTATION AFFECTS EVERYONE

A quality transportation system can attract businesses and improve quality of life. Failure to fund an effective transportation network can lead to deterioration of business profits and personal productivity. People depend on multiple modes of travel – and efficient connections between those modes – to move goods and provide services throughout the state, country, and world. A sound transportation system encourages growth, reduces the cost of congestion and inefficiency, and provides a gateway to the global economy. Transportation infrastructure connects Oregon to the world.

*ConnectOregon* is the first major funding initiative targeted at multimodal or non-highway transportation in Oregon. This effort will help to make critical connections with other modes of transportation, leveraging the significant investments in the highway network, (from OTIA I, II, and III) and the Statewide Transportation Improvement Program (STIP). *ConnectOregon* will attract and sustain business and jobs in Oregon, and ensure Oregon is connected to world markets.

## CONSTRUCTION JOBS, TRANSPORTATION SAVINGS AND BUSINESS RECRUITMENT/RETENTION

Like investments in roads and bridges, investments in other modes of transportation will both create construction jobs and help retain jobs by providing better transportation logistics for Oregon shippers. Investments in other modes of transportation will attract new capital and provide critical transportation links that will help shippers connect to national and international markets, speed delivery times, and create jobs in the transportation sector.

## OREGON'S INFRASTRUCTURE

Oregon has a great deal of infrastructure to transport commodities and people. Oregon is home to:

- 6,640 bridges;
- 66,000 miles of roads;
- 2.88 million licensed drivers;
- 96 general aviation airports and an international passenger and cargo airport;
- Commercial trucks that travel more than two billion miles on Oregon highways annually;
- Two major intercontinental railroads, 19 shortline railroads, and 2,413 miles of railroad tracks; and
- Deep draft and shallow draft ports that export more than \$14 billion worth of U.S. products to world markets annually.

## TRANSPORTATION SERVICES WILL PRESERVE AND EXPAND TRADED SECTOR JOBS

Transportation is critical for virtually every defined traded sector in Oregon. The top five sectors (based on total employment) – high technology/software, forest products, food processing, apparel/sporting goods, and transportation equipment – all depend heavily on these other modes of transportation. Improving infrastructure that is important to these industries will ensure their presence in Oregon is maintained, and position Oregon for future growth.

# ConnectOregon

## PLANES, TRAINS, FREIGHT, AND SHIPS A New Investment for Oregonians

Oregon's population growth continues to outpace the nation. Freight volumes on Oregon's transportation network are expected to double in the next twenty years. The federal government and other states are more aggressively pursuing and funding improvements in all forms of transportation. They recognize what we must recognize: the public needs a healthy transportation network.

Now is the time to invest in all forms of transportation. We need to improve air, rail, and marine infrastructure – along with non-highway investments – to ensure Oregon's transportation system is strong, diverse, and efficient. Oregon's major industries – manufacturing, forest products, agriculture, fishing, technology, and tourism – depend on a sound transportation network to move customers, employees, visitors, goods, and supplies. A strong transportation system moving commodities and people keeps all sectors of the economy connected to distribution points, and takes advantage of the most efficient and cost-effective system for transporting products. A variety of choices also maintains competitive transportation costs.

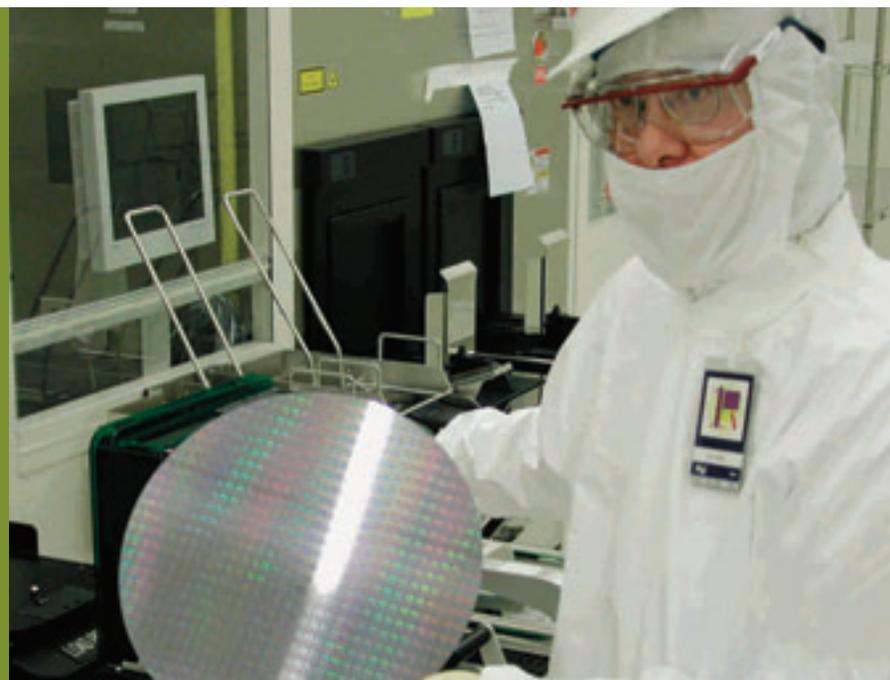
The solution is – *ConnectOregon* – a lottery-bond-based initiative. Why lottery bonds? Bond rates continue to be favorable, and these infrastructure investments outlive the life of the bonds. Highway funds are constitutionally dedicated to roads and bridges and can't be used for these other modes.

### **ConnectOregon** BENEFITS OREGONIANS IN MANY WAYS:

- Improved modes of transportation allow Oregon businesses to compete in the global marketplace.
- Efficient service to Oregon's markets is critical to Oregon's prosperity, jobs, and economic benefits.
- Adequate funding allows projects to be initiated statewide, benefiting Oregon businesses and employees throughout the state.
- Lottery dollars are dedicated to economic development and creating jobs.
- Investments in other modes will leverage additional funds by attracting more private capital and positioning Oregon to compete for more federal dollars.
- Diverse transportation infrastructure is more sustainable environmentally and financially, because alternative modes can reduce congestion and road wear and tear, yield fewer emissions and conserve fuel.

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The Oregon Transportation Commission would oversee investments and work closely with public and private transportation interests to select and fund these projects. A primary goal is to foster public-private partnerships and maximize contributions from all sources – at least 20 percent of funding will come from private or other public funds.

Priority would be given to projects that are construction ready. Additional priority will be given when a project improves the links between two or more modes of transportation.

## RAIL

Trains carry 16% of freight tonnage that moves through Oregon. To meet the rapid increase in demand for rail service, investments must be made to upgrade Oregon's valuable shortline railroads, ensure that key investments are made on the long-haul rail system, and balance the demand for freight and passenger traffic.

## AVIATION

Oregon's airports provide essential links for passenger and freight travel throughout the state. State dollars can leverage federal match programs to make critical upgrades such as navigation instrumentation and runway and safety improvements. Airports can also serve as community economic centers.

## MARINE

Marine-related commerce is critical to all Oregonians. Whether it's agricultural production, commercial fishing, or international container traffic, making investments in marine port infrastructure is essential to supporting Oregon's economy.

## TRANSIT

Key investments in public transit have paid dividends to communities throughout Oregon. As part of community development, transit investments support a vital transportation alternative and enhance property values and community livability.





*Connect* Oregon